

3 COMMUNICATION AXES



On our **Instagram** and Facebook page, we will share the preparation of the adventure and posts about pastoralism in French and English. In summer 2022, we will share our adventure in real time.



📵 @TRANS.ALPINA2022

@TRANSALPINA2022

PHOTO EXHIBITION

In collaboration with a pastoral organization and experts in pastoralism, we will set up a exhibition of portraits of shepherds in the Alps, combining photographs, written extracts from interviews and audios.

EDUCATION We are also working with schools. For instance, with the University of Montpellier to present our adventure and the jobs related to pastoralism to schools in REP (Priority Education Network). Our objective is to show this urban public, mostly from immigrant backgrounds, that this kind of adventure is within everyone's reach and to present and promote agricultural jobs often denigrated in France

and elsewhere.

THE ROUTE

The **Via Alpina** is an itinerary connecting **Trieste (Italy)** to **Monaco** and offering five routes through the **eight Alpine countries**: Slovenia, Italy, Austria, Germany, Liechtenstein, Switzerland, France, and Monaco.

From June 2022 to September 2022, we will combine different routes of the Via Alpina (see map below: red, yellow, green, blue), for a total of more than 2 000km and 125 000 m of positive ascent. However, the itinerary and the final stages are not fixed. They will be adapted according to the meeting opportunities and the weather.

Our itinerant trek will be done in **autonomy** with regular resuply points in the mountain villages. We will sleep in **tents** when possible, in mountain huts or in the villages (in tents or with the locals) when bivouge is forbidden.





THE TEAM



trans.alpina2022



OA Riked by lil_rainette and 155 others trans.alpina2022 [8 Présentation de l'équipe 8]

Origin

A Pyrenean at heart, Zoé is originally from a small village near Lourdes.

Education

She started with a degree in ecology before joining Montpellier SupAgro to learn about different breeding systems and pastoralism.

Discovery of pastoralism

As the granddaughter of Pyrenean breeders, it was during an internship in Corsica, in a sheepfold on the GR20, that she discovered in practice the stories long told by her grandfather and that her passion was revealed.

Mountain experience

Coming from a family of sportspeople, she has been hiking since she was very young. It is from the age of 20 that she developed a great appeal for treks over several days in autonomy. The latest is the GR20 in 9 days, alone and in autonomy.

Strengths for the adventure

Loves the rocky climbs and is a year-round trekking food enthusiast, her diet is mainly couscous and oatmeal, so she won't get tired of it during the adventure!

Favorite breed

Team lourdaise and corse!

-JULIETTE

Origin

From Toulouse, Juliette alternated her weekends and holidays between Ariège and Savoie.

Education

After an IUT in Agronomy in Perpignan, she continued her studies at Montpellier Supagro to learn about pastoralism.

Discovery of pastoralism

Her first contact with the pastoral world was through hiking. After an internship in the Béarn region in the production of Ossau Iraty and an internship in a pastoral service in Drôme, her vocation was confirmed.

Mountain experience

Embarked (or carried) from a young age in many mountain adventures by her parents, she caught the mountain virus. She has done several treks in the Pyrenees, but her most beautiful memory is a one-week trek in Cape Verde.

Strengths for the adventure

Able to lift mountains (literally and figuratively) and keen on steep climbs, she always keeps an eye on the food supply so that the team can sleep soundly.

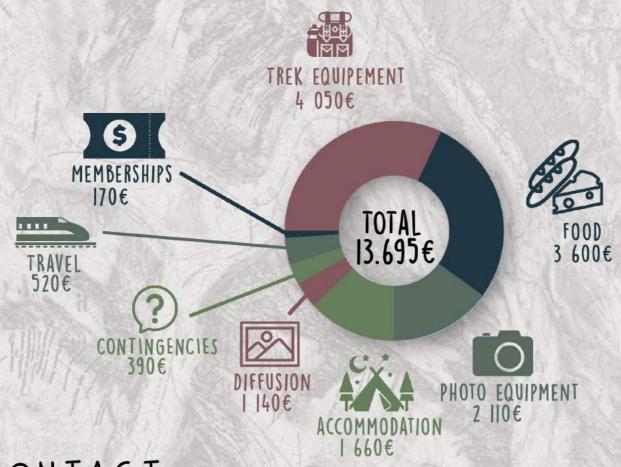
Favorite breed

Team Basco-Béarnaise.



OUR BUDGET?

SIMPLIFIED BUDGET ESTIMATE "TRANS'ALPINA":



CONTACT:

